

**Campaign 2009  
(30 sec.)**

<b>VIDEO</b>	<b>Time</b>	<b>AUDIO</b>
Carter Oosterhouse on Camera	:00	Hi, I'm Carter Oosterhouse for HGTV's Change the World Start at Home campaign.
CG: Carter Oosterhouse, HGTV		
Logo & Campaign slogan as appropriate.	:04	
CG: National Trust for Historic Preservation, www.preservationnation.org		We've partnered with <b>The National Trust for Historic Preservation...</b>
CG: Rebuilding Together; www.rebuildingtogether.org		<b>...Rebuilding Together...</b>
CG: National Resource Defense Council; www.nrdc.org	:13	<b>...and The Natural Resource Defense Council...</b>
CG: <a href="http://www.hgtv.com/changetheworld">www.hgtv.com/changetheworld</a>		We're sharing ideas you can use at home... to save energy, natural resources and make the most out of what we have...while protecting our environment and preserving our history.
	:27	To learn how you can help, go to hgtv dot com slash change the world.
CG: Change The World, Start at Home	:29	You want to change the world? Start at home.

## About National Trust for Historic Preservation (30 sec.)

VIDEO	Time	AUDIO
Carter Oosterhouse on Camera	:00	Hi, I'm HGTV's Carter Oosterhouse.
CG: Carter Oosterhouse, HGTV	:03	
Logo & Campaign slogan as appropriate.	:09	We've partnered with the National Trust for Historic Preservation for our Change the World, Start at Home Campaign.
Images of historic buildings in need of repair...	:13	When historic buildings and neighborhoods disappear, we also lose our heritage.
	:19	The National Trust for Historic Preservation protects the places that matter to us and offers ways to improve the efficiency of historic buildings...
	:23	...allowing us to preserve our past. That's good for the environment - and our future.
CG: <a href="http://www.hgtv.com/change">www.hgtv.com/change</a> CG: Change The World, Start at Home	:29	To learn more, go to HGTV dot com slash change the world. You want to change the world? Start at home!

## About Rebuilding Together (30 sec.)

VIDEO	Time	AUDIO
Carter Oosterhouse on Camera	:00	Hi, I'm HGTV's Carter Oosterhouse.
CG: Carter Oosterhouse, HGTV	:03	
Logo & Campaign slogan as appropriate.	:07	We've partnered with Rebuilding Together for our Change the World, Start at Home Campaign
CG: Rebuilding Together logo www.rebuildingtogether.org	:13	Rebuilding Together helps homeowners with modifications and repairs to make homes safer, more accessible and more energy efficient.
	:22	Rebuilding Together brings the community together to rebuild... ...and believes our disabled veterans deserve safe and accessible homes that meet the challenges they face.
CG: <a href="http://www.hgtv.com/changetheworld">www.hgtv.com/changetheworld</a>	:26	Go to HGTV dot com slash change the world to learn how you can partner with us.
CG: Change The World, Start at Home	:29	You want to change the world? Start at home!

## About Natural Resource Defense Council (30 sec.)

VIDEO	Time	AUDIO
Carter Oosterhouse on Camera	:00	Hi, I'm HGTV's Carter Oosterhouse.
CG: Carter Oosterhouse, HGTV	:03	
Logo & Campaign slogan as appropriate.	:07	We've partnered with the Natural Resource Defense Council for our Change the World, Start at Home campaign
	:12	The Natural Resources Defense Council believes in building environmentally friendly housing that reduces our energy needs.
	:23	Combining environmentally-friendly design and energy-conscious lifestyles, the NRDC has shown that we can reduce our dependence on energy and preserve our natural resources for future generations.
CG: <a href="http://www.hgtv.com/change">www.hgtv.com/change</a>		Go to HGTV dot com slash change the world to learn more.
CG: Change The World, Start at Home	:29	You want to change the world? Start at home!

**Vote Online!**  
**:30**

VIDEO	Time	AUDIO
Carter Oosterhouse on Camera CG: Carter Oosterhouse, HGTV Logo & Campaign slogan as appropriate.	:00	Hi again. HGTV's partnered with The National Trust for Historic Preservation... ...Rebuilding Together... ...and The Natural Resource Defense Council
Montage	:10	...for our Change the World Start at Home campaign. Many of our war veterans return home facing difficult
	:14	challenges that their homes cannot meet. Working with our partners, we're going to rebuild a veteran's home to make it a place that meets their needs.
CG: <a href="http://www.hgtv.com/change">www.hgtv.com/change</a> CG: Change The World, Start at	:25	But we need your help... Go to hgtv dot com slash change the world and vote for your favorite project
Home	:29	You want to change the world? Start at home.



**Challenge: Plant a Tree (or two)**  
**(:30)**

<b>VIDEO</b>	<b>Time</b>	<b>AUDIO</b>
Carter Oosterhouse on camera	:00	Hi, I'm Carter Oosterhouse, with an HGTV Change the World,
In front of graphic of house.	:05	Start at Home challenge..
CG: Carter Oosterhouse, HGTV Logo & Campaign slogan.	:08	Here's a simple thing you can do to save energy and help the environment.
Two trees, about 12' apart, appear and grow, casting their shadows on the house.	:16	The Natural Resource Defense Council suggests you plant trees on the south side of your house. They provide shade in the summer, but let winter sunshine in.
CG: NRDC Logo		
A hammock appears between the two trees, Carter is holding a few \$20 bills.	:19	Shade trees can reduce your home's energy use and save you some of this...
Carter gestures to the hammock.		In a short time, you'll have a "cool" place to hang out...
CG: <a href="http://www.hgtv.com/change">www.hgtv.com/change</a> CG: Change The World, Start at Home	:26	For more little steps that make a big difference, go to hgtv dot com slash change the world.
	:29	You want to change the world? Start at home.

**Challenge: Old Fashioned Charm  
(30 sec.)**

<b>VIDEO</b>	<b>Time</b>	<b>AUDIO</b>
Carter Oosterhouse on camera	:00	Hi, Carter here again with an HGTV Change The World, Start at
In front of Victorian-style house. CG: Carter Oosterhouse, HGTV Logo & Campaign slogan as appropriate. CG: NTHP Logo	:04	Home challenge.
CG: <a href="http://www.preservationnation.org">www.preservationnation.org</a>	:09	The National Trust for Historic Preservation suggests simple ideas for reducing energy needs...
Carter kneeling in front of a fireplace.	:16	In winter, an open chimney damper can increase your energy use by up to 30%. Save lots of energy...
Carter has cash in one hand, and he closes the damper with the other.	:19	...and lots of this... ...just by closing this...
CG: <a href="http://www.hgtv.com/changetheworld">www.hgtv.com/changetheworld</a>		For more simple steps that make a big difference, go to hgtv dot
CG: Change The World, Start at Home	:26	com slash change the world.
	:29	If you want to change the world, start at home.



## Challenge: Build on What You Have (30 sec.)

VIDEO	Time	AUDIO
Carter Oosterhouse on camera	:00	Many of us have limited resources, but we can do small things to
In front of graphic of house.	:04	help stretch our dollars.
CG: Carter Oosterhouse, HGTV		Hi, I'm HGTV's Carter Oosterhouse with another Change the
Logo & Campaign slogan as	:09	World, Start at home challenge.
appropriate.		
CG: Rebuilding Together logo		<b>Rebuilding Together</b> says that simply putting an insulating
<a href="http://www.rebuildingtogether.org">www.rebuildingtogether.org</a>	:16	jacket around your water heater can save up to \$40 a year on your bill...
Carter has two \$20's in his hand...		If every home did this, we'd save \$350 million dollars a year in energy costs...
CG: <a href="http://www.hgtv.com/change">www.hgtv.com/change</a>		For more simple steps that make a big difference, go to hgtv dot
CG: Change The World, Start at	:26	com slash change the world.
Home	:29	You want to change the world? Start at home.

**Sponsored Donut  
(30 sec.)**

<b>VIDEO</b>	<b>Time</b>	<b>AUDIO</b>
Carter Oosterhouse on Camera	:00	Hi, I'm HGTV's Carter Oosterhouse with another tip on how
CG: Carter Oosterhouse, HGTV	:07	you can Change the World by Starting at Home:
Logo & Campaign slogan as appropriate.		
CG: HGTV Logo & Change the World Start at Home logo remain on screen through donut.		
		( :15) Sponsor donut
	:22	
CG: <a href="http://www.hgtv.com/change">www.hgtv.com/change</a>		Go to HGTV dot com slash change the world to learn more.
CG: Change The World, Start at Home	:29	You want to change the world? Start at home!